THE WORLD OF AMIGA

16 -17 MAY

1998

NOVOTEL EXHIBITION CENTRE, HAMMERSMITH, LONDON

Welcome to the World of Amiga '98

Dear Visitor,

It gives me great pleasure to once again welcome you to the World Of Amiga.

Many of the accessories for the Amiga have developed a scarcity value over the last few months and I trust that the exhibition will represent a treasure house of all you have desired since the last event.

I am confident that our loyalty to a machine that we would all agree, represents the best price performance ratio available, will be rewarded in the months to come.

Once again, the feel of the show is see, feel, try and buy - so please don't be shy to ask for a demonstration or even to have a go for yourself!

We trust that you will enjoy the show, and, for all you football fans, no matter who you support, enjoy the match as well!!

Many thanks for your continuing support

Best regards

Peter Brameld
Director, World of Amiga

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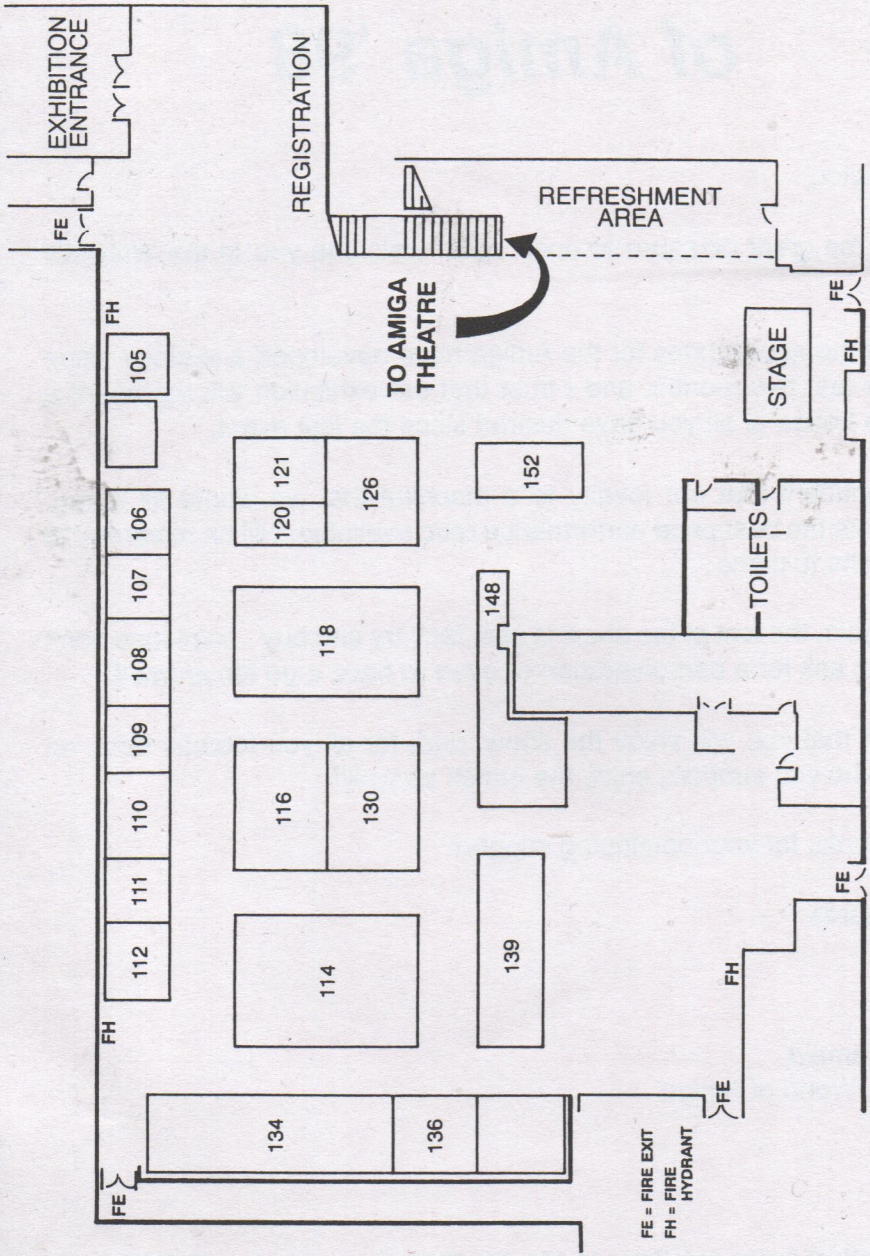
E:Mail: norah.hodgson@ukonline.co.uk

FLOORPLAN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FE = FIRE EXIT
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ALPHABETICAL LIST OF EXHIBITORS

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PRESENTATION THEATRE
SCHEDULE OF EVENTS

Saturday 16th May

10:00 - 12:00 Developer Conference **CLOSED DOOR**	Darreck Lisle Amiga Inc.
12:10 - 13:00 Interfaces for Artists and Muscians	Don Cox
13:10 - 14:00 ImageFX 3.0 and Aladdin 4D Demo	Kermit Woodall Nova Desgins
14:10 - 15:00 Java on the Amiga	Jeroen T Vermeulen
15:10 - 16:00 PhotogenicsNG The Future of The Amiga Market	Paul Nolan Steve Jones Siamese Systems
16:10 - 17:00 Amiga Compatible Hardware	Joe Torre Amiga Inc.

Sunday 17th May

10:00 - 12:00 User Group Network	Darreck Lisle Amiga Inc.
12:10 - 13:00 ARTAS and Samplitude Opus Demo	Marc Albrecht ACT
13:10 - 14:00 Access Technology	Mick Tinker Access Innovation Ltd
14:10 - 15:00 Photogenics NG Demo	Paul Nolan
15:10 - 16:00 Easy Writer Demo	Markus Nerding Haage & Partners

EXHIBITOR PROFILES

Alive Mediasoft **Stand 107**
P O Box 940, Kirkby-In-Ashfield, Nottingham, NG17 7FA,
Tel: 01623 467579, Fax: 01623 467579, E:Mail: stevenalive@innotts.co.uk

With over 700 different Amiga games, Alive Mediasoft is the only place you need for the best Amiga games at unbeatable prices. We will be exhibiting every new release including Myst and Doom at incredibly low prices this weekend only, as well as over 300 classic games like Syndicate and Monkey Island. With prices from £1 - £30 there's a buy for everyone at Alive. Demos, competitions, giveaways.

Meet the team behind Alive - The only genuine Amiga company!

Amiga Format **Stand 136**
Future Publishing, 30 Monmouth Street, Bath, Avon, BA1 2BW
Tel: 01225 442244, Fax: 01225 446019

Come to the Amiga Format stand where you'll get absolutely the best advice there is on all matters Amiga. Find out about the latest games and art packages with our demos of Napalm and Photogenics NG, get those issues you've missed and special offers on subscriptions.

We'll be having a series of special events over the weekend, so don't miss our stand on your visit to the World of Amiga show!

Nick Veitch - Editor, Amiga Format
nick.veitch@futurenet.co.uk

Ben Vost - Deputy Editor, Amiga Format
ben.vost @futurenet.co.uk

Amiga International, Inc **Stand 114**
Robert-Bosch-Str., 11bD-63225, Langen, Germany.
Tel: 00 49 6103 58 78 5, Fax: 00 49 6103 58 78 55, E:Mail: www.amiga.de

AMIGA International, Inc is a wholly owned subsidiary of Gateway 2000 Inc., and is responsible for sales & marketing world wide. In July 1997, our Research and Marketing department "Amiga Inc." in N. Sioux City SD 57049 2000, 600 N. Derby Lane was founded under the management of Mr, Jeff Schindler. According to AMIGA International's announcement during the World of Amiga 97,

- Supporting the existing Amiga community
- Leveraging the existing Amiga technology through brought licensing.
- Assisting in developing new products based on open market standards to the home computer and video/graphics market.

we could successfully establish AMIGA in the existing market. This year we are very proud to present our audio CD "Amiga Back For The Future"; performed by a dance group on Saturday and Sunday during the show.

EXHIBITOR PROFILES

Amiga Inc. **Stand 134**
600 N. Derby Lane, North Sioux City, SD 57049, USA.
Tel: 001 605 232 6442, Fax: 001605 235 1002

Kickoff the Future with Amiga Inc. Visit the Amiga booth and see the next step on the journey to the Amiga future. Learn about the future direction of the OS and strategy for the company and the Amiga community. Live demonstrations on hand, with personnel to answer your questions.

We look forward to seeing you.

Ateo Concepts **Stand 111**
Le plessis, 44220 - Coueron, France
Tel: 00 33 (0) 2 40 85 30 85, Fax: 00 33 (0) 2 40 38 33 21,
E:Mail:info@ateo-concepts.com Web: http//www.ateo-concepts.com

First French Amiga hardware expansion manufacturer, Ateo Concepts supply a full line of tower systems for the A1200 and A4000. With famous products like the Pixel64, the cheapest graphics card solution for the A1200T system, including a high performance expansion bus. Ateo Concepts is bringing the Amiga to the top!

Blittersoft **Stand 126**
6 Drakes Mews, Crownhill Industry, Milton Keynes, Bucks, MK8 0ER.
Tel: 01908 261466, Fax: 01908 261488, E:Mail sales@blittersoft.com

Blittersoft will have many special show prices for much of our range of Amiga products. There will be great bargains to be had if you are interested in: Amiga 1200 Towers and accessories, Zorro-II and Zorro-III boards, Multisync monitors, AI approved Scandoubler, HD floppy drive, Picasso IV and it's add-on modules, Phase 5 accelerators, Fusion 3.1 and PCx emulators and much more....

An important event at Blittersoft will be the chance to see the latest development with the "BoXeR" motherboard. Mick Tinker, the developer of the "BoXeR", will be on our stand to show this very special motherboard.

CU Amiga Magazine **Stand 138**
Emap Images Ltd, 37-39 Millharbour, Isle of Dogs, London, E14 9TZ.
Tel: 0171 972 6700, Fax: 0171 972 6715

CU Amiga is the world's best-selling Amiga magazine and essential for all Amiga enthusiasts. The team of experienced Amiga professionals have provided readers with the best news, reviews, tutorials, and features consistently for over ten years.

Don't miss out on the opportunity to meet the team, take advantage of the special show offers available and subscribe to the most informative Amiga magazine in the world!

DO NOT MISS OUT!!

EXHIBITOR PROFILES

Epic Marketing **Stand 116**

BSS House, Area 50 Cheney Manor Trading Estate, Swindon, Wilts, SN2 2PJ.
Tel: 01793 432176, Fax: 01793 484097
E:Mail: epicmarketing@dialin.net

We are going to carry on our tradition of presenting several new products at this years show. They will include the Encyclopedia 98, Virtual Karting 2 and several other surprise products. We will also have representatives from Titan showing their excellent range of titles which includes Elastic Dreams, Art Studio, Burn It and Shadow of the 3rd Moon.

We will also have titles from APC & TCP which should include Adventure shop (make your own Myst!!) and Testament2. We will of course have our normal range of Amiga titles with many special offers.

We look forward to seeing you all at the show!

Eyetech Group Ltd **Stand 152**

The Old Bank, 12 West Green, Stokesley, North Yorks, TS9 5BB
Tel: 01642 713185, Fax: 01642 713634
E:Mail: admin@eyetech.co.uk

Make a beeline to the Eyetech stand - strategically situated opposite the bar - where we will be demonstrating and selling:

- The EZ-Tower - with the EZPC Siamese System, and DIY tower components.
- The FZVGA range of internal and external scandoubles and flicker fixers and the AutoMon, single-slot Zorro and CyberGraphics bundles.
- The low-cost, high performance CDPlus-SE 20 & 32 speed CDROMs for the A1200 with the FZCD 4-device buffered interface.
- The EZ-CDR low cost CD Writer and software for the Amiga 1200/4000.
- CamControl digital camera software for the Amiga, and a range of digital cameras.
- The range of Apollo and phase5 (Blizzard) 68xxx and PPC accelerators at very special prices.
- TurboPrint 6, Scanquix3 and EZIDE Amiga printing, scanning and IDE enhancement software
- I.S120 and Zip superfloppies and media.
- A range of interfaces, adapters and cables, as well as some very special, one-time-only offers.

We look forward to meeting you!

EXHIBITOR PROFILES

HiSoft Systems **Stand 121**
The Old School, Greenfield, Bedford, MK45 5DE
Tel: 01525 718181, Fax: 01525 713716, E:Mail: sales@hisoft.co.uk

HiSoft is delighted to once again be exhibiting at the World of Amiga. Having supported the Amiga since the early days, we intend to stay with the Amiga and we hope to help rebuild the fortunes of this marvellous machine whose operating system still knocks spots off Bill's. Come and have a chat; come and ask for advice or technical assistance; come and have a play with the new software and hardware we've published since the last time you saw us; come and tell us what new software and hardware you'd like us to develop for your Amiga.

Oh yes, and while you're here, maybe you'd like to buy your Amiga a love-you present at our special show prices.

Independent Computer Products Users' Group **Stand 109**
56 Rookesley Road, Orpington, Kent, BR5 4HJ.
Tel: 01689 813616

ICPUG, the Independent Computer Product Users' Group, is 20 years old. It is a non-profit making co-operative of computer users working together for mutual benefit. Members have access to free PD software libraries for the Amiga, PC and older CBM machines, plus technical assistance and discounts. ICPUG South East is organising this stand and will have information on other ICPUG groups. We will give help to Amigans and advise where possible
Contact Len Beard, Membership Secretary, ICPUG SE at the above address.

LH Publishing **Stand 112**
13 Gairloch Avenue, Bletchley, MK2 3DH
Tel: 01908 370230, Fax: 01908 640371

LH Publishing is pleased to announce that the launch of the latest version of the world's most popular Amiga word processor, Wordworth 7, will be exclusively featured on this stand. On sale at the show is the latest version 7 upgrade as well as the full version 7 package, both on CD and floppy disk. Available separately, is the Wordworth 7 printed manual, which this time round has been produced by LH publishing independently of Digita International. All these products are discounted for the show only and special bundles are available.

Digita's very own Jeremy Rihll will help launch the product from the stand.

Also available will be the latest version of DrawStudio 2/DrawStudio Lite, TurboCalc 5, PageStream 3.3 and a number of other Amiga software packages.

EXHIBITOR PROFILES

Olympus **Stand 109**
2-8 Honduras Street, London, EC1Y 0TX
Tel: 0171 253 2772, Fax: 0171 250 4589

Olympus is delighted to be exhibiting at the World of Amiga. On display will be our range of Digital Cameras together with a selection of Amiga compatible software.

We look forward to meeting you!

Power Computing Ltd **Stand 118/120**
82A Singer Way, Woburn Industrial Estate, Kempston Bedfordshire MK42 7PU
Tel: 01234 851500, Fax: 01234 855400

Here we are again, and this year with our biggest stand ever to display a wider range of products. Power's commitment to the Amiga has grown bigger during this past year and is bringing more hardware and software products.

Come and see our digital cameras. Check out our scanners and printers. Admire our towers and monitors with a complete line of graphic cards, scandoublers and flicker fixers. Then watch the demonstration of PowerMovie, a new animation editing software ideal for vidogames and Amiga based multimedia productions; drop your jaws before the demo of Golem, the first game using this powerful tool and talk to our programmers and support technicians.

Siamese Systems **Stand 108**
Gable End, 2 The Square, Hockliffe, Bedfordshire, LU7 9NB
Tel: 01525 211558, Fax: 01525 211558

Siamese Systems Ltd will be showing for the first time the Siamese v4 "PCI Amiga Card" at the World of Amiga Show. Come and share our ideas for the future of the Amiga which will involve running Amiga, Macintosh, MSDos and Windows3.1/95/NT programs together, in either a PC or Alpha.

Also on show will be our "Siamese Alpha" base machine with it's awesome 533mhz Power and Permedia based OpenGL 3D graphics card. This is the unit that Project Alpha is based around.

Last but not least, we will be showing the Siamese RTG v2.1 and v2.5 Pro software packages which are proving very popular now that Amiga's and PC's are being used together.

EXHIBITOR PROFILES

Weird Science **Stand 130**

Q House, Troon Way Business Centre, Humberstone Lane Leicestershire, LE4 9HA
Tel: 0116 246 3800, Fax: 0116 246 3801, E:Mail:

Weird Science will be launching Genetic Species, Foundation and Quake at the World of Amiga show this year. We are offering special show prices on these new games and offering the opportunity to have your copy signed by the programmers. Additionally we have the latest and greatest Amiga software available with Myst, OnEscapee, Aminet 24, Aminet set 6 and Wordworth 7. See and play the latest games on or stand and talk to the programmers in person.

Check out how much fun an Amiga can be at Weird Science.

Wizard Developments **Stand 148**

Blacksen Computer Centre, 5 Blacksen Parade, Sidcup, Kent, DA15 9LU
Tel: 0181 303 1800, Fax: 0181 303 1861
Web Site: wizard-d.demon.co.uk

Again, we will be fully supporting the Amiga with our wide range of machines, peripherals and software. If you want a bargain then talk to us, one of the largest Amiga supporters in the UK!

On Demonstration will be:-
ImageFX 3.0 and Aladdin 4D v5.0 from Nova Designs (USA)
Directory Opus 5.6 from GP Software (Australia)

Other items that will be hot for the show are, 560dpi 3-button Wizard mice, A1200 Magnum Accelerators and Hard Disks, ImageFX 3.0, TurboPrint 6.0, Aladdin 4D v5.0, Directory Opus 5.6, PC Task 4.4, PowerBox 250watt Amiga PSU, SIMMs and FPU's, Printers, Monitors and much much more...

ON STAGE

The 1997 AAA International Award
Hosted By Martin Sahlen

Saturday 16th May
11:00 - 11:30am

Live Coverage of
Arsenal v Newcastle

Saturday 16th May
Kick off 3:00pm

Performing Live
Annex

"Amiga Back For The Future"

Saturday 16th May & Sunday 17th May

< NOTES >